

7 DEADLY SINS OF RECRUITING

After asking dozens of college coaches what they would consider “deadly sins” of recruiting, I’ve compiled a list of the top seven answers.

- 1 | Calling a coach by the wrong name.
- 2 | Having the name of the school wrong.
- 3 | Mass e-mail.
- 4 | Omitting your grad year.
- 5 | Having no grad year.
- 6 | Calling a coach by their first name.
- 7 | Confusing a conversation with one coach for a conversation with another coach.